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## Wingate by Wyndham

### Lynchburg, Virginia

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*Virginia Green* is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.



### Wingate by Wyndham

"The WINGATE BY WYNDHAM is Lynchburg's Premier Hotel. We offer a beautiful 50-mile panoramic view of the Blue Ridge Mountains and the Lynchburg Valley and have received the national recognition as "Hotel of the Year" on two different occasions."

**Green Statement:** "We started our green initiative in 2008 to help the environment, establish cost savings, and to set us a part from our competition. We are located near the top of Candler's Mountain and offer over 60 miles of hiking trails nearby."

### CORE ACTIVITIES for Lodging

"☒ This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to Wingate by Wyndham can expect the following practices:

☒ **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Change linens only upon request
- Train house cleaners on process for optional linen service
- Use non-phosphate, non-toxic, and biodegradable laundry detergents
- Minimize use of bleach and chlorinated chemicals

☒ **Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: aluminum cans, office paper, toner cartridges, newspaper, cardboard, packing peanuts, batteries, and electronic equipment
- Track overall waste bills

- Instruct housekeeping to save and reuse unopened items
- Use water pitchers to minimize the use of single-use bottles
- Have an effective food inventory control to minimize waste
- Encourage suppliers to minimize packaging and other waste materials
- Make 2-sided copies/ printed materials
- Use electronic correspondence and forms
- Properly recycle/dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use a last-in/first-out inventory and labeling system

☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Have a numeric goal to reduce water consumption over time
- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use
- Discourage water-based cleanup (sweeping first) and use microfiber technology mops

☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities
- Have a numeric goal of how much they want to reduce their energy usage over time
- Have an “energy management system” in place to track and meter energy usage
- Evaluate existing ovens and other kitchen equipment for energy efficiency
- Use:
  - compact fluorescent light bulbs in all rooms and in canned lighting
  - high efficiency fluorescent ballasts and lamps (T5s and T8s)
- Perform preventative maintenance on HVAC system
- Have individual thermostats for each room/area
- Purchase EnergyStar-rated computers, copiers, and appliances

☒ **Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of “green meetings/conferences” in marketing packages

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For more information on **Wingate by Wyndham**, see [www.wingatehotels.com/hotel/02839](http://www.wingatehotels.com/hotel/02839) or contact **Brian Knopp** at [bknopp@sehotel.com](mailto:bknopp@sehotel.com) or 434-845-1700.

For more information on **Virginia Green Lodging** program, see [www.deq.virginia.gov/p2/lodging](http://www.deq.virginia.gov/p2/lodging) or go to [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



**Virginia Green Lodging** program is a supporting partner of **Virginia Green**, the Commonwealth’s campaign to encourage environmentally-friendly practices in all aspects of Virginia’s tourism industry. **Virginia Green** is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

